



**CAM Conference Programme**  
**“Complementary and Alternative Medicine –**  
**Innovation and Added Value for European Healthcare”**

**9 October 2012**

**European Parliament, Brussels, Room P7C050**

**Morning session, 9.00 to 12.00**

**Networking lunch, press conference, exhibition, 12.30 to 14.30**

**Afternoon session, 15.00 to 18.00**

**08:30 – 09:00 Registration and welcome coffee**

### **Morning session**

Moderator: *Harald Walach*, Professor of Research Methodology and Complementary Medicine, European University Viadrina, Frankfurt/Oder, Germany

**09:00 – 09:30 Welcome and Opening**

- *Elena Oana Antonescu MEP* (EPP, Romania)
- *Paola Testori Coggi*, Director General of the DG Health and Consumers (tbc)
- *Enid Segall*, patient

**09:30 – 10:30 Value of Complementary and Alternative Medicine for European patients and population**

- **Complementary and Alternative Medicine and innovative healthcare**, *Andrew Long*, Professor of Health Systems Research, University of Leeds, United Kingdom
- **Patients’ motivations for and use of CAM**, *Helle Johannessen*, Professor of Social Studies in Health and Medicine, Institute of Public Health, Faculty of Health Sciences, University of Southern Denmark, Denmark
- **Discussion**

**10:30 – 10:45 Break**

10:45 – 12:00 **Value of Complementary and Alternative Medicine for European health systems**

- **Evidence-base and effectiveness of Complementary and Alternative Medicine**, *Gustav Dobos*, Professor of Internal Medicine, Chair of Complementary and Integrative Medicine, University of Duisburg-Essen, Germany

- **Costs and cost-effectiveness of Complementary and Alternative Medicine**, *Claudia Witt*, Professor of Medicine, Institute of Social Medicine, Epidemiology, and Health Economics, Charité University, Berlin, Germany

- **Discussion**

12:30 – 14.30 **Networking lunch and opening of the exhibition space**, hosted by *Sirpa Pietikäinen*  
*MEP* (EPP, Finland)

### **Afternoon session**

Moderator: *Harald Walach*, Professor of Research Methodology and Complementary Medicine, European University Viadrina, Frankfurt/Oder, Germany

15:00 – 16:00 **Value of Complementary and Alternative Medicine for EU health policies and programmes**

- **Complementary and Alternative Medicine in health promotion and disease prevention**, *Simona Dragan*, Professor of Preventive Cardiology and Rehabilitation, Victor Babes University of Medicine and Pharmacy, Timisoara, Romania

- **Complementary and Alternative Medicine and chronic disease management**, *Erik Baars*, Professor of Anthroposophic Healthcare, University of Applied Sciences, Leiden, the Netherlands

- **Complementary and Alternative Medicine for innovative partnerships**, *Dominik Irnich*, Head of Multidisciplinary Pain Centre, Department of Anaesthesiology, University of Munich, Germany

- **Discussion**

16:00 – 16:15 **Break**

16:15 – 17:00 **The way forward to innovative healthcare using Complementary and Alternative Medicine**

- **Innovative use of Complementary and Alternative Medicine in healthcare and public health systems**, *Torkel Falkenberg*, Associate Professor of Health Care Research, Research Constellation Leader - Integrative Health Care, Karolinska Institute, and Director, I C – The Integrative Care Science Center, Sweden.

- **European Parliament's perspective on Complementary and Alternative Medicine**,  
*Alojz Peterle MEP (EPP, Slovenia)*

- **European Commission's perspective on Complementary and Alternative Medicine**,  
*Commission representative (tbc)*

- **Discussion**

17:00 – 18:00 **Closing session**

- **The CAMbrella project – status and potential impact**, *Wolfgang Weidenhammer*,  
CAMbrella project leader, Centre for Complementary Medicine Research at the  
University Hospital 'Rechts der Isar' of the Technical University of Munich, Germany

- **Complementary and Alternative Medicine in European healthcare –  
recommendations from the day**, *Harald Walach*

- **Closing and conclusions**, *Elena Oana Antonescu MEP (EPP, Romania)*