CAM Conference Programme
“Complementary and Alternative Medicine – Innovation and Added Value for European Healthcare”

9 October 2012
European Parliament, Brussels, Room P7C050

Morning session, 9.00 to 12.00
Networking lunch, press conference, exhibition, 12.30 to 14.30
Afternoon session, 15.00 to 18.00

08:30 – 09:00 Registration and welcome coffee

Morning session

Moderator: Harald Walach, Professor of Research Methodology and Complementary Medicine, European University Viadrina, Frankfurt/Oder, Germany

09:00 – 09:30 Welcome and Opening
- Elena Oana Antonescu MEP (EPP, Romania)
- Paola Testori Coggi, Director General of the DG Health and Consumers (tbc)
- Enid Segall, patient

09:30 – 10:30 Value of Complementary and Alternative Medicine for European patients and population

- Complementary and Alternative Medicine and innovative healthcare, Andrew Long, Professor of Health Systems Research, University of Leeds, United Kingdom

- Patients’ motivations for and use of CAM, Helle Johannessen, Professor of Social Studies in Health and Medicine, Institute of Public Health, Faculty of Health Sciences, University of Southern Denmark, Denmark

- Discussion

10:30 – 10:45 Break
10:45 – 12:00  Value of Complementary and Alternative Medicine for European health systems

- Evidence-base and effectiveness of Complementary and Alternative Medicine, 
  *Gustav Dobos*, Professor of Internal Medicine, Chair of Complementary and Integrative Medicine, University of Duisburg-Essen, Germany

- Costs and cost-effectiveness of Complementary and Alternative Medicine, *Claudia Witt*, Professor of Medicine, Institute of Social Medicine, Epidemiology, and Health Economics, Charité University, Berlin, Germany

- Discussion

12:30 – 14.30  Networking lunch and opening of the exhibition space, hosted by *Sirpa Pietikäinen MEP* (EPP, Finland)

### Afternoon session

Moderator: *Harald Walach*, Professor of Research Methodology and Complementary Medicine, European University Viadrina, Frankfurt/Oder, Germany

15:00 – 16:00  Value of Complementary and Alternative Medicine for EU health policies and programmes

- Complementary and Alternative Medicine in health promotion and disease prevention, *Simona Dragan*, Professor of Preventive Cardiology and Rehabilitation, Victor Babes University of Medicine and Pharmacy, Timisoara, Romania

- Complementary and Alternative Medicine and chronic disease management, *Erik Baars*, Professor of Anthroposophic Healthcare, University of Applied Sciences, Leiden, the Netherlands

- Complementary and Alternative Medicine for innovative partnerships, *Dominik Irnich*, Head of Multidisciplinary Pain Centre, Department of Anaesthesiology, University of Munich, Germany

- Discussion

16:00 – 16:15  Break

16:15 – 17:00  The way forward to innovative healthcare using Complementary and Alternative Medicine

- Innovative use of Complementary and Alternative Medicine in healthcare and public health systems, *Torkel Falkenberg*, Associate Professor of Health Care Research, Research Constellation Leader - Integrative Health Care, Karolinska Institute, and Director, I C – The Integrative Care Science Center, Sweden.
- European Parliament’s perspective on Complementary and Alternative Medicine, Alojz Peterle MEP (EPP, Slovenia)

- European Commission’s perspective on Complementary and Alternative Medicine, Commission representative (tbc)

- Discussion

17:00 – 18:00 Closing session

- The CAMbrella project – status and potential impact, Wolfgang Weidenhammer, CAMbrella project leader, Centre for Complementary Medicine Research at the University Hospital ‘Rechts der Isar’ of the Technical University of Munich, Germany

- Complementary and Alternative Medicine in European healthcare – recommendations from the day, Harald Walach

- Closing and conclusions, Elena Oana Antonescu MEP (EPP, Romania)